



Sterngold Total Smile



**WHAT YOU SEE.
DISCOVER WHAT
WE KNOW.**



**Remaining competitive in the restorative dental space just got easier.
Introducing Sterngold Total Smile™ (STS™)**

What's in it for you

STS™ means a better handle on your cost, time, and quality concerns while delivering a swifter restoration of a beautiful smile for your patients. It is your single source solution for creating a beautiful smile.

What this brings

- Affordable, new treatment opportunities for your patients
- Cost effective solution and higher margins for your practice
- Widest range of implant and attachment selections with the advanced capabilities of digital dentures

Imagine not having to deal with different suppliers and vendors just to purchase your implant and prosthetic components for a full arch overdenture or a partial, or being able to charge as minimally as you can for a dental implant crown. This is the power that STS™ gives you.

STS™ means smiles all around –

- for you, the clinician and practice owner, as you grow and expand faster.
- for you, the dental lab owner, as your business differentiates and thrives.
- for your patients.

What we've done

We've combined our multiple implant solutions (TRU®, PUR® and MOR®) with our immense range of attachment options (SNAP®, LOCATOR®, and RC Housings), plus digital products, to create a single solution: Sterngold Total Smile™ (STS™).

Sterngold Total Smile™ (STS™) brings together our 125-year heritage, everything we know and the products we manufacture, to deliver you and your patients the most comprehensive, competitively priced, end-to-end restorative dental solution.

Discover the most comprehensive restorative dental implant solution we've been delivering for over a century at sterngold.com/SterngoldTotalSmile

YOUR END TO END DENTAL SOLUTION



SMILE! YOU CAN WITH STS™

As a dental professional committed to happy patients and a thriving practice, what keeps you up at night? Do any of these sound familiar?



Problem: **Balancing Treatment Acceptance and Affordability**

Your patient, Megan, just graduated from College and is very optimistic about starting a new chapter. Despite a huge student loan, she has decided to accept the implant treatment to feel and look her best. As a recent grad, she's looking at this treatment as an investment for her future and is asking your office for a fee break.

You want to make sure Megan gets only the best—a beautiful smile to boost her confidence and a price she can appreciate... but how?

Solution: STS™



Problem: **Balancing Lab Profitability and Delivering Practice Expectation**

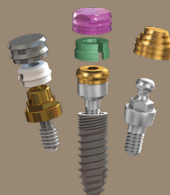
As a dental lab owner, you always balance the cost of prosthetics, productivity, and creating artistic and reliable results for your dental customers. As skill becomes an increasingly competitive asset, you need to differentiate yourself by providing true value to the practice.

With the price of prosthetic components and other lab supplies being the way they are, there's little room to achieve this. Or is there?

Solution: STS™

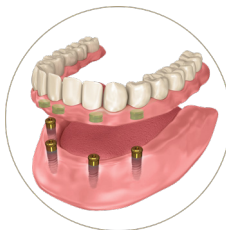
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INSIDE STERNGOLD TOTAL SMILE™ (STS™)

You don't need to look any further than Sterngold.



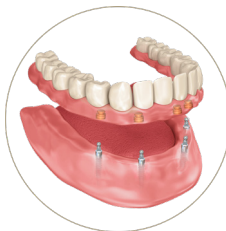
STS1: Implant Retained Digital Overdentures

BDS Digital Dentures +
TRU® or PUR® All-in-1
Implants



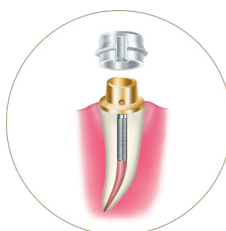
STS5: Fixed Hybrid

TRU® or PUR® Implants
+ Fixed Prosthesis



STS2: Mini Implant Retained Digital Overdentures

BDS Digital Dentures +
MOR® Mini Implants



STS6: Digital/ Conventional Denture on Natural Tooth Root

ERA® Direct Overdenture
Attachment



STS3: Implant-to-Crown

TRU® or PUR® All-in-1
Implants + Custom
abutment and crown (Lab
supplied)



STS7: Digital/ Conventional Denture on Bar

TRU® or PUR® Implants
+ Hader/OCAD/Custom
Milled Bar



STS4: Implant Retained Conventional Overdentures

TRU® or PUR® Implants
or MOR® Mini implants +
Attachments + Conventional
Dentures

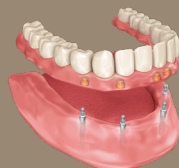


STS8: Custom solution

We can come up with
a version that fits your
need based on our
product suite

Discover the most comprehensive restorative dental
implant solution we've been delivering for over a century
at sterngold.com/SterngoldTotalSmile

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Sterngold Total Smile



HOW WE DO IT

Our product power.

Sterngold is already making waves with:

- \$99 All-in-1 Bundle of TRU® and PUR® implants with prosthetic components
- Minimally invasive MOR® mini implant
- The most comprehensive removable attachments line
- Premium yet affordable digital dentures with the Baltic Denture System®
The Baltic Denture System® is a registered trademark of Merz Dental Germany.
- Dental lab supplies and reliable consumable products
- Implants and prosthetic components manufactured in the USA

Because we're independent like you and manufacture everything we sell, we're able to pass on unrivaled savings to our customers.

As the leader and largest single provider of attachments and small diameter implants in the industry, quality yet affordable All-in-1 conventional implant bundles, and offering more restorative options than others, we can empower you to remain competitive while delivering the treatments and services you do best.

Discover Sterngold Total Smile™ (STS™) today
Contact info@sterngold.com
or call 1-800-243-9942
Visit: sterngold.com/SterngoldTotalSmile



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