

# The Complete Guide to Implant Dentistry

## 6-Module Virtual Course

6 CE Credits available

### Description

Increase your bottom line by learning the step-by-step playbook required to successfully add implant dentistry into your practice to increase revenues & patient satisfaction.

You'll discover how to select the right patients for treatment, the different types of implant options, what procedures are involved in placing implants correctly to achieve the best results and how to increase revenues & patient satisfaction using this popular dental treatment.

### Objectives

1. How to properly screen patients for implant dentistry
2. The different types of treatment options
3. How to qualify patients and create successful treatment plans
4. How to offer other alternative treatment options
5. How to create a culture of consistency and compliance with your staff
6. Implement proper fee structures, processes and collect payments
7. How to create the ultimate patient experience for repeat business
8. Implement best practices for consistent communication to staff & patients

### Course Modules

1. **Module 1** - Thur, October 6, 7pm - Patient Screening and Treatment Planning ([Free - delivered through Viva Learning](#))
2. **Module 2** - Tues, October 11, 7pm - Small diameter (Mini) Implants
3. **Module 3** - Tues, October 18, 7pm - Conventional Implants
4. **Module 4** - Tues, October 25, 7pm - Staff involvement and Fee scheduling
5. **Module 5** - Tues, November 1, 7pm - Patient Experience and Office Communications
6. **Module 6** - Tues, November 8, 7pm - The Complete Roadmap of Adding Implants to Your Practice

All modules need to be attended in order to receive 6 CE Credits

### Tuition

\$495.00 Full Course\*

Register before September 23<sup>rd</sup> and receive \$100 off.

Use code: EARLYBIRD

[Register Here](#)

\*Module 1 CE Credit through Viva Learning



### Speaker: Bobby Grossi, DDS

A highly accomplished and dedicated dentist. He attended the University of Detroit Mercy Dental School and graduated in 2003 with his doctorate in Dental Surgery. Over the years he completed a two-year orthodontic training program with Progressive Orthodontic seminars and implant training with the Engel Institute where he graduated with the highest honors.

He has successfully consulted various dental offices to add implants to their scope of services in order to grow their practices from \$150K to \$4.5 Million in revenue within a 5 year period. Dr. Bobby Grossi is an expert in his field, and will continue to be a valuable asset to the dental community.

He is married to his best friend and inspiration Sabrina and they have three wonderful children. Dr. Grossi is a member of many local area chambers of commerce and received several community awards as a philanthropist.

#### Cancellation Policy:

Sterngold reserves the right to cancel any course for low attendance or circumstances beyond our control. Sterngold's decision will be made 10 business days prior to the start of the course.

**ADA CERP**® | Continuing Education Recognition Program

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Sterngold designates this activity for 6 continuing education credit.



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